

FRIDAY, JANUARY 27, 2012

- 4:30-8:30 p.m. Registration (Mountain Creek Ballrooms Lobby)
6:30-8:30 p.m. Opening Reception and Live Auction: Renew old acquaintances, make new friends, visit the Gardening Marketplace, chat with our speakers and enjoy hors d'oeuvres and a cash bar.

SATURDAY, JANUARY 28, 2012

- 8 a.m. Registration and Continental Breakfast (Mountain Creek Ballrooms Lobby)
8:30 a.m. Welcome and Introductions (Mountain Creek Ballrooms)
8:45 a.m. Charlie Thigpen: "Have Fun Gardening"
9:45 a.m. Break. Be sure to visit the Gardening Marketplace in the Peach Ballroom!
10:15 a.m. Shawn Walls: "Wait for It, Wait for It ..."
11:15 a.m. Jason Powell: "Successful Fruit Gardening in the Home Landscape"
12:15 p.m. Lunch (Mountain Creek Ballrooms Lobby)
1:30 p.m. Vincent Simeone: "The Ever-Changing and Exciting World of Hydrangeas"
2:30-5 p.m. Free Time. Visit your favorite part of the Gardens on your own!
6:30 p.m. Banquet Reception (Mountain Creek Ballrooms Lobby). Cash bar open. Gardening Marketplace closes at 7 p.m.
7 p.m. Banquet (Mountain Creek Ballrooms)
8 p.m. Tovah Martin: "Infusing the Garden with Personality"

SUNDAY, JANUARY 29, 2012

- 8:15 a.m. Continental Breakfast (Mountain Creek Ballrooms Lobby)
9 a.m. Mike Francis: "The Best Maples for the South"
10:00 a.m. Break. Last chance to visit the Gardening Marketplace – closed following break.
10:30 a.m. Norman Winter: "Hot New Plants and Captivating Combinations"
11:30 a.m. Dick Bir: "Shrubs and Small Trees for Southern Understories"

SYMPOSIUM OVERNIGHT PACKAGE

A special room rate of **\$79*** per night is available for Southern Gardening Symposium registrants.

To register or for more information, call 1.800.CALLAWAY (225.5292) or 706.663.5153, or email education@callawaygardens.com.

*Based on double occupancy in the Mountain Creek® Inn. Tax and gratuity not included. Based on availability.

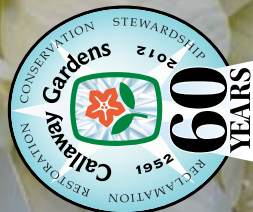
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2012
SOUTHERN GARDENING
SYMPOSIUM



26th Annual Southern Gardening Symposium

Callaway Gardens
January 27-29, 2012

*The Premier Gardening Event
In The South*

*Southern Gardening
Symposium is approved
for seven contact hours
for Georgia Certified
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Callaway Gardens' Southern Gardening Symposium has been the South's premier gardening event for a quarter of a century. Whether you're a professional gardener or just a beginner, there's simply no better place to immerse yourself in the world of gardening than among our 13,000-acre woodland paradise!

Optional Pre-Conference Events

FRIDAY, JANUARY 27

Get an early start on the weekend by spending the day with one of our award-winning speakers or touring a renowned botanical garden. Call the Education Department at 706.663.5153 to pre-register.

Option 1

Part and Parcel: Garden Design Workshop with Shawn Walls (10 a.m.-2 p.m.)

Learn how to break down the parts of the garden into manageable pieces – and how to budget money and time to make the design a reality. Participants may bring their own designs and photographs of challenging areas of their landscape.

\$79 SGS participants; **\$99** non-SGS participants

Option 2

Make Your Own Terrarium with Tovah Martin (10 a.m.-2 p.m.)

Award-winning author Tovah Martin draws on decades of experience in teaching students how to create an enduring terrarium. The workshop begins with an explanation of how terrariums work to minimize maintenance and make indoor gardening sparkle. Next comes a step-by-step demonstration of the creative process, and then it's the participant's turn to craft their own masterpiece.

\$79 SGS participants; **\$99** non-SGS participants

Option 3

Tour of Masee Lane Gardens and American Camellia Society Headquarters (9 a.m.-3 p.m.)

Enjoy a private tour of Masee Lane Gardens, a botanical garden of more than 100 acres in Fort Valley, Ga. and the historic home of the American Camellia Society and its spectacular camellia collection. Masee Lane Gardens has been designated as "A Garden of Excellence" by the International Camellia Society. After a tour with the garden's horticulturist, guests will be treated to lunch among the Boehm porcelains.

\$79 SGS participants; **\$99** non-SGS participants

DICK BIR

"Shrubs and Small Trees for Southern Understories"

Richard E. (Dick) Bir is an extension horticulture specialist emeritus with North Carolina State University. During his 25-year tenure with NCSU, Dick has worked with county agents and nurserymen to evaluate, select and grow better plants for the landscape, focusing primarily on shrubs and trees. He was instrumental in establishing the Cullowhee Native Plant Conference, considered the foremost native plant conference in North America.

In recent years, Dick has served as a consultant for the Southern Highlands Reserve, based in Western North Carolina and dedicated to native plants of the Southern Appalachian Mountains. Dick has published many articles and is the author of *"Growing and Propagating Showy Native Woody Plants"* (University of North Carolina Press, 1992). He has received numerous prestigious awards including the 2011 Liberty Hyde Bailey Award, given to an individual who has made significant lifetime contributions to at least three of the following horticultural fields: teaching, research, communications, plant exploration, administration, art, business and leadership.



MIKE FRANCIS

"The Best Maples for the South"

Mike Francis grew up in the nursery business, learning from his grandfather Henry Haralson, who owned a nursery for 35 years. Mike is a collector at heart, with a wide range of interests. At his Maple Ridge Nursery in Decatur, Ga., Mike grows one of the Southeast's largest collections of Japanese maples, as well as a large selection of conifers specifically selected for our area. An engaging speaker, Mike says he is happiest when sharing his love of plants with an appreciative audience.



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TOVAH MARTIN

"Infusing the Garden with Personality"

Tovah Martin, the Connecticut-based, award-winning author of *"The New Terrarium"* and *"Tasha Tudor's Garden,"* spent 25 years at Logee's Greenhouses, a family-owned nursery, followed by a stint at White Flower Farm. She is an avid hands-on gardener, both indoors and out, and has earned her certification as an Organic Land Care Professional through the Northeast Organic Farmers Association (NOFA). Her specialties include heirloom gardening, garden stewardship, sustainable gardening and houseplants. Recipient of an honorary membership in the Garden Club of America, Tovah is a frequent gardening speaker. She has lectured aboard the QE2, served as editorial producer for a PBS TV series and made numerous TV appearances, including the *"Sunday Early Show."* She writes a monthly column in the *Litchfield County Times* and is a regular contributor to www.plantswise.com, a plant-rating and knowledge-sharing blog.



JASON POWELL

"Successful Fruit Gardening in the Home Landscape"

In 1994 Jason Powell and his wife, Shelley, launched Petals from the Past, a nursery specializing in antique roses, cottage perennials and herbs, heirloom shrubs and a large selection of fruits. In 2001 Jason's parents, Dr. Arlie and Gwen Powell, joined the business, which covers 43 acres and includes display gardens, growing facilities, an educational facility and fruit gardens containing blackberries, blueberries, figs, muscadines, apples, Asian pears and Oriental persimmons.

One of the Powells' primary goals is to provide educational activities throughout the year, including on-site workshops and lectures. They also integrate everything they grow into a garden setting so guests can see how the plants look as mature specimens.



VINCENT SIMEONE

"The Ever-Changing and Exciting World of Hydrangeas"

Vincent Simeone has worked in the horticultural field for more than 24 years. He received a BS in ornamental horticulture from the



University of Georgia, where he studied under well-known professors Dr. Michael Dirr and Dr. Allan Armitage. He has expertise in woody plant identification, culture, use and selection of superior varieties. He has assisted Dr. Armitage with garden tours in Southern England, Northern France, Southern Germany, Canada, Ireland, Australia, New Zealand, South Africa and Japan.

For the past 18 years Vincent has worked at Planting Fields Arboretum State Historic Park in New York, where he currently serves as director. He has written and contributed to various gardening articles for magazines and newspapers, including the Long Island newspaper *Newsday* and *Fine Gardening* magazine; and made guest appearances on HGTV and *"Martha Stewart Living."* Since 2005 Vincent has published four books: *"Great Flowering Landscape Shrubs,"* *"Great Flowering Landscape Trees,"* *"Great Landscape Evergreens"* and *"The Wonders of the Winter Landscape."*

CHARLIE THIGPEN

"Have Fun Gardening"

For more than 20 years, Charlie Thigpen orchestrated the refined and naturalistic plantings that distinguish the campus of Southern Progress Corporation, home to *Southern Living* magazine. There he honed his skills, transforming the landscape to a world-class garden. He saw how plants and design impact the lives of spectators and participants alike, and he developed a personal style that looks good while being manageable.



In 2009 Charlie changed his career course and opened Charlie Thigpen's Garden Gallery in Birmingham, Ala. This shop is more than a garden center or art gallery – it is the brick-and-mortar incarnation of a longtime dream, one born of a lifetime of passion and experience in gardening. Charlie is also a columnist for Birmingham's *bMetro* magazine.

SHAWN WALLS

"Wait for It, Wait for It ..."

Shawn Walls' grandfather taught him how to build things; his mother taught him how to can vegetables; and both elders taught him the value of growing one's own food. Shawn loved gardening as a youngster, but says he lost interest during his high school years, when he chose to draw maps and write instead. A class in



botany of native flora rekindled his interest in plants, and his years at Wilkerson Mill Gardens added fuel to the fire. Now he tries to use all he learned as he works for himself designing gardens and building with stone, wood and reclaimed materials under the name Gardenmason. His business motto is *"Helping people bridge their houses and their gardens, thereby making more holistic homes."*

NORMAN WINTER

"Hot New Plants and Captivating Combinations"

Norman Winter is executive director of the National Butterfly Center in Mission, Texas. Previously, as an extension horticulturist with Mississippi State University's Extension Service, his *"Southern Gardening"* television news segment was broadcast on local and cable TV outlets throughout Mississippi.



Norman is currently a syndicated columnist with McClatchy Tribune, as well as the garden columnist for *Southern Breeze*, a popular Gulf Coast travel magazine, and *State-by-State Gardening*, a publisher of regional gardening magazines. Norman's books include *"Mississippi Gardener's Guide,"* *"Paradise Found: Growing Tropicals in Your Own Backyard,"* *"Tough-As-Nails Flowers for the South"* and *"Captivating Combinations: Color and Style in the Garden."*

SOUTHERN GARDENING SYMPOSIUM Marketplace

January 27-29, 2012

Be sure to visit our unique Marketplace, a one-stop shop for the gardener. You'll find a choice assortment of plants, a superb book selection including new releases by Symposium speakers, and a delightful array of garden ornaments.

The Marketplace opens on Friday evening and closes mid-morning Sunday.