

2016 Evaluation Questionnaire

Three ways to save up to \$600 on your 2016 SFA reservations!

- Complete this survey by Oct. 31, 2016, and be entered for a chance to win \$200 off your 2017 Summer Family Adventure
- Register by the Early Bird deadline of Oct. 31, 2016, and receive \$200 off your 2017 Summer Family Adventure
- Save even more by referring new SFA guests. Earn up to \$200 or more in referral credits for this year or next.

We are always seeking new ideas and ways in which we can improve Summer Family Adventure. Thank you for sharing your feedback, comments and/or suggestions below.

Name _____

Email _____ Phone Number _____

Address _____ City _____ State _____ Zip _____

Dates of stay from _____ to _____

Cottage/Villa number (optional) _____

Is this your first year at Summer Family Adventure? YES NO

If No, how many years have you attended? _____

Reservations and Check-In/Check-Out

How did you hear about Summer Family Adventure? _____

Did the reservation process go smoothly for you? YES NO

If No, how could we have made the process better? _____

Did the check-in and check-out process go smoothly for you? YES NO

If No, how could we have made the process better? _____

Additional comments on the reservation/check-in/check-out process: _____

Communications

What forms of communication from Callaway Gardens were helpful to you? (Check any that apply.)

- | | | |
|--|---|---|
| <input type="checkbox"/> Callaway Gardens website
(www.callawaygardens.com) | <input type="checkbox"/> SFA Schedule | <input type="checkbox"/> On-property signage |
| <input type="checkbox"/> Text Messaging Program | <input type="checkbox"/> SFA Handbook | <input type="checkbox"/> Postcard to children |
| <input type="checkbox"/> Other: Please specify _____ | <input type="checkbox"/> Check-in package | <input type="checkbox"/> Email updates |

Do you prefer to be communicated with via email or mail? Mail Email

Comments on digital and printed SFA communications: _____

Program Operations

Was the camp program well organized and managed? YES NO

Was the staff organized and well prepared to lead camp activities? YES NO

Comments on program management and staff: _____

Was there a sufficient variety of activities offered for everyone in your party? YES NO

Were your children happy with their camp counselors? YES NO

Did any camp counselors exceed your expectations? YES NO

If Yes, please name _____

Did you have children in the Children's and/or Toddler's Center? YES NO

If Yes, were you happy with the facilities, staff and activities? YES NO

Comments on the Children's or Toddler's Center: _____

Did you have children in the 7-8, 9-10 and/or 11-12 age groups? YES NO

If Yes, what activities did they enjoy most? _____

Additional comments on the 7-8, 9-10 and/or 11-12 programs: _____

Did you have children in the Teen (13-14, 15-17) age group? YES NO

If Yes, what activities did they enjoy most? _____

Additional comments on the Teen program: _____

What daytime activities did you and other adults in your family enjoy the most? _____

What evening activities did you and other adults in your family enjoy the most? _____

What activities (daytime and evening) were not of interest to you? _____

What new activities and/or programs would you like to see offered in SFA 2016? _____

What new services and amenities would you like to be offered in SFA 2016? _____

Vacation Plans

Do you plan on attending Summer Family Adventure in 2016? YES NO NOT SURE

If No or Not Sure, is there anything we could do to change your mind? _____

Where, besides Callaway Gardens, have you vacationed in the past 12 months? _____

Where, besides Callaway Gardens, do you plan to visit in the next 12 months? _____

Additional comments and/or suggestions: _____

Thank you for taking the time to fill out this form. We hope you enjoyed your visit with us and we look forward to seeing you again next year!

Please return this survey, along with your 2016 request for reservations, at check-out, or:

By Mail: Callaway Gardens Reservations Department,
 P.O. Box 2000, Pine Mountain, GA 31822-2000

By Email: SFA@callawaygardens.com

By Fax: 706.663.5122

