FOR IMMEDIATE RELEASE

CALLAWAY RESORT & GARDENS HOSTS 15th ANNUAL
IDA CASON CALLAWAY FOUNDATION CHARITY GOLF TOURNAMENT

Support the Non-Profit Ida Cason Callaway Foundation, Enjoy a World-Class Event; Players Receive a $200 Callaway Golf® Gift Package and More

PINE MOUNTAIN, GA (9/15/2017) – Callaway Resort & Gardens will host the 15th annual Ida Cason Callaway Foundation™ (ICCF) Golf Tournament Friday, Sept. 29, 2017. Proceeds from the tournament, co-title sponsored by Callaway Golf® and Odyssey Golf®, enable the ICCF to share the wonders of nature with thousands of schoolchildren by providing funds for diverse environmental programs available at the Gardens.

This tournament celebrates the great spirit of the Gardens’ founder, Cason J. Callaway, who believed that golf should be a pleasant experience in beautiful surroundings as well as a fun way to introduce children to nature.

“If you are looking for a great afternoon of golf, food, entertainment and enjoying a beautiful Fall day in nature, find your team and sign up. This is a relaxing but
competitive tournament in which teams and individuals will want to participate – ask any past participant and they’ll tell you it’s an event worth attending,” said Wyatt Detmer, director of golf at Callaway.

Teams will receive a bevy of goods with entry into this can't-miss event:

- Competition round on your choice of **Mountain View** or **Lake View** courses, plus a Thursday or Saturday bonus round
- **$200 Callaway Golf Gift Package per player**
- **Pre-round Skills Challenge** on Twin Oaks Practice Facility
- **Lunch** on the driving range
- **Closest-to-the-pin contests**, great **door prizes** and **raffle**
- Access to **demo clubs**, **TrackMan® launch monitor** session and the **Callaway Golf® Merchandise Tent**
- **Awards ceremony and reception**
- **Complimentary beverage cart** during round

Teams will compete in a scramble on either the challenging **Mountain View Course**, 12 time site of the PGA Tour’s® Buick Challenge, or the more scenic **Lake View Course**.

Proceeds from the event go to the biggest winners: the students who receive the opportunity to experience the educational and horticultural programs of the Gardens. In addition to a host of programs and initiatives, the not-for-profit foundation hosts more than 30,000 schoolchildren in the Gardens each year, provides internships for college students and supports Callaway’s acclaimed Birds of Prey program.

Tournament day registration will begin at 9:30 a.m., with a luncheon to follow. Shotgun starts on both the Mountain View and Lake View courses will begin at 1 p.m.
Registration fee is **$1,200 per four-person team**. This event will fill up fast so sign up today - [CLICK HERE](#) for registration form or contact Sandy McKeen at 1.844.227.6073 or smckeen@callawaygardens.com.

Corporate sponsorship packages are available at the Bronze ($2,500), Gold ($5,000) and Platinum ($10,000) levels. For information, [CLICK HERE](#) for registration form or contact Sandy McKeen at 1.844.227.6073 or smckeen@callawaygardens.com.

With a Friday tournament, find a group of golfers and make a weekend of it! Overnight accommodations are available - call **1.800.463.6990** for reservations. Enter or mention **Rate Code ICCF** for discounted participant rates.

Callaway Resort & Gardens is in Pine Mountain, Ga., 60 minutes southwest of Atlanta and 30 minutes north of Columbus. For additional information, call 1.800.463.6990 or visit [www.callawaygardens.com](http://www.callawaygardens.com).

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**About Callaway Gardens**
For more than 65 years, Callaway Resort & Gardens has provided “a place of relaxation, inspiration and a better understanding of the living world” for millions of visitors. Owned and operated by the non-profit Ida Cason Callaway Foundation, the Gardens includes a gardens and resort on 2,500 acres in Pine Mountain, Georgia. Highlights include a butterfly conservatory, discovery center, chapel, inland beach, nature trails, a zip line/obstacle course and special events throughout the year.

In addition, Callaway Gardens offers meeting space, 690 guest rooms, spa, restaurants, shops, golf, tennis, fishing and more.

**Note to Editors:** Images, interviews and visits to the event can be arranged. Thank you.