FOR IMMEDIATE RELEASE

ANNUAL EASTER EVENTS PLANNED AT CALLAWAY GARDENS

_Tethered Balloon Rides, Easter Egg Hunt, Fun Run, Sunrise Service, Brunches, and More Offer Something for Everyone_

PINE MOUNTAIN, GA (04/07/2017) – Enjoy Easter weekend with your family this year at Callaway Gardens® during the weekend of April 15-16, 2017. As in years past, Callaway Gardens has family-friendly activities planned for the whole weekend.

**Family Activities**

The day will begin with what appears to be a giant, colored Easter egg floating in the sky … but it’s actually a _Tethered Hot Air Balloon_* ride. For a small fee, guests can experience the gentle feeling of floating in a hot air balloon. Saturday tethered rides* will be available 8 a.m. to 10 a.m. and 4 p.m. and 6 p.m. and cost $10 per person.

_A Bunny Hop Children’s Fun Run_ will be open to all children that would like to participate at Noon on Saturday. It will be followed by _The Great Bunny Chase 5K_ at 12:30 p.m. Pre-registration for the 5K is available at [www.active.com](http://www.active.com) or onsite prior to the event.
The **Easter Bunny** will visit from Noon to 5 p.m. with whom boys and girls can have their Easter photo taken and enjoy the festivities.

The traditional Callaway Gardens **Easter Egg Hunts** will be on Saturday, April 15, at Robin Lake Beach. Egg hunters will set out to find thousands of candy eggs, along with some very special prize eggs. The hunt for Toddlers to 3-year-olds will start at 2 p.m. The other age groups (4 to 18 year olds) will hunt simultaneously in dedicated areas at 2:30 p.m. Egg hunts are included with admission to Callaway Gardens. Guests should bring an Easter basket.

After the egg hunts, **Missing Peace** will entertain guests with featured lead singer 15-year-old Marty Joe Barnes.

**Sunday Sunrise Service**

The annual **Easter Sunrise Service** will be Sunday, April 16, at 7 a.m. on the ski pavilion on the west-side of Robin Lake Beach. Marc Pritchett of R.U.S.H. Ministries and Mountain View Baptist Church of Thomaston, Ga., will deliver the Easter Sunday message. The natural beauty of Callaway Gardens during the early morning hours serves as a magnificent backdrop to this service and beautiful music. Guests should enter through the Beach gate on U. S. Hwy. 27. Gate admission will apply. Annual passholders and overnight guests will receive complimentary entry.

**Enjoy These Options for Easter Brunch**

After the Sunrise Service, guests can enjoy Callaway Gardens’ popular **Easter Brunch** featuring dozens of delicious selections at **The Lodge and Spa’s Piedmont Dining Room**. The Callaway Gardens culinary team, led by Chef Sid Kurrimbukus, will have something to please every palate with choices from honey-glazed Virginia ham with whole grain mustard and grilled Atlantic salmon to French-cut chicken breast with a balsamic reduction as well as a variety of other delectable brunch items. Guests may
indulge themselves with desserts such as Georgia pecan pie, key lime pie, New York Cheesecake, and more. Advanced reservations are required by calling 1.855.421.4233.

The **Gardens Restaurant** will offer an Easter meal Saturday and Sunday from 11:30 a.m. to 3 p.m. Guests may choose an appetizer, entrée and dessert from a prix fixe Easter menu for $55* per adult. For reservations, please call 1.855.901.2154.

The **Country Kitchen** will offer a plated meal from 11:30 a.m. to 8 p.m.

Details on Easter weekend are available online at [www.callawaygardens.com/Easter](http://www.callawaygardens.com/Easter).

Callaway Gardens is open daily from 9 a.m. to 6 p.m. Callaway Gardens’ admission is $20/adult; $10/child (ages 6-12); and children 5 and younger are admitted for free. Tax is included. A small fee may be charged for some activities. An Annual Pass offers free admission during Celebrate Spring! and is a great way to enjoy Callaway Gardens’ many events and seasons. For more information, visit [www.callawaygardens.com/annualpass](http://www.callawaygardens.com/annualpass). Make your reservations for Callaway Gardens’ Celebrate Spring! weekends by calling 1.800.463.6990 or visiting [www.callawaygardens.com](http://www.callawaygardens.com). Overnight lodging is available for those interested in a quick getaway.

Callaway Gardens is in Pine Mountain, Ga., 60 minutes southwest of Atlanta and 30 minutes north of Columbus. For additional information, visit [www.callawaygardens.com](http://www.callawaygardens.com) or call 1.800.463.6990.

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*Taxes and gratuities are additional. Some activities are weather dependent.

**About Callaway Gardens**

For more than 65 years, Callaway Gardens has provided “a place of relaxation, inspiration and a better understanding of the living world” for millions of visitors. Owned and operated by the non-profit Ida Cason Callaway Foundation, Callaway Gardens includes a garden and resort on thousands of acres in Pine Mountain, Georgia.
Highlights include a butterfly conservatory, discovery center, chapel, inland beach, nature trails, and special events throughout the year.

In addition, Callaway Gardens offers a spa, meeting space, restaurants, shops, golf, tennis, fishing, and more.

**Note to Editors:** Images, interviews and visits to the event can be arranged. Thank you.